

LOTTO

THE \$CRATCH-OFF WIZARD \$YSTEM

A woman's face is visible in the background, looking directly at the camera. In front of her face is a large fan of US \$100 bills, held together at the top and fanned out to show multiple bills. The background is a solid green color with a pattern of lighter green shamrocks at the bottom.

**HIDDEN SECRETS REVEALED ON
HOW TO WIN THOUSANDS
PLAYING SCRATCH-OFF LOTTERY!**

DISCLAIMER

In no way is Lotto Scratcher System guaranteeing you will win the lottery using the Lotto Scratcher System. The lottery is a gamble and should be treated as such. We are not responsible for any losses incurred by using this system. This information is for entertainment purposes only and should be taken as such.

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While all attempts have been made to verify every piece of information provided in this publication, the Author assumes no responsibility for any errors, omissions, or contrary interpretation of the subject matter.

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*There is nothing
like staying
Home
for real comfort.*

~Jane Austen

SUCCESS STORIES

Aaron Patterson, 63, Arizona

"You won't believe this. I just finished reading your eBook and I already won \$2,580. I was on my way to the job and I stopped over the gas station. I talked with the clerk for about 5 minutes and bought three tickets as you explained on the page 25. Everything went exactly as you told me. The first ticket was a loser but the second and the third made me over \$2,000!!! I can't believe it's so simple!! I will recommend your eBook to all my relatives and friends. Thank you! You are a real blessing for my family...

God bless you. "

Susan Jones, 54, Chicago, IL

"Let me just say thank you so much for your scratch-off tips! I was heading for disaster but you saved me – I won the \$2500 I needed. I have to admit I was so skeptical and so afraid this would be a scam, but I desperately needed the money so I tried scratch-offs too with your advice and, I followed the advice you gave me, I bought the 5th scratch-off ticket ever, and won the \$2500! I can't wait to buy more winning ticket!! Thank you again for helping me become a winner. This just goes to show that honest people still exist."

Andrew Sanders, 49, Eagle Lake, Florida

"I've been playing scratch games for over 10 years now and I never won so many times before I started to use your techniques. Now I feel like I died and went to heaven. I got the big fish and won myself \$5000 all thanks to you. I'm very grateful."

Jim Andrews, 78, Los Angeles, CA

"I won I won!!! Somebody wake me up if I'm dreaming, I won \$10.000!! I never ever thought I would win playing scratchers but here I am 10 grand richer. Mark you're the greatest guy ever. It was so easy I did not believe I would win so easily and it seemed so unlikely – I didn't even believe that these tips can work for me. The only question is now: "How much money do I win this time?" THIS IS SO EXCITING!"

Candy Hill, 65, Prescott, AZ

"Oh my GOD, I just won \$2000 with a scratch-off! I never won anything and I never even had any friends win playing scratchers. That's something I never heard of, but I actually won. At first I was like, no way you can win spending \$3 a ticket. It's just not making sense because there are a lot of tickets and you have to be lucky I thought. But no way! I just did what you said and boom! I got that winner. Not hard at all. This is so fun! You the best!"

Zelman Michael, 59, Florida

"Thanks to you I can consider myself a rich person. I won with your tips about \$25000, enough for a small apartment here in my country – Hungary. I been jobless and no house so long I can't believe now I have this chance to start over. I am not that understanding of English so I thought I would have trouble understanding what you wish to teach me and I thought also you only take my money and then nothing. Everything I could understand and apply here in Hungary. Thank you very much for helping me has joy for life again."

INTRODUCTION

Scratch off ticket is lottery ticket that you scratch with a coin to reveal a prize (or not). Ticket lotteries are provincial lottery schemes. They include Lotto 6/49, Scratch 'n Win, The Plus, Sport Select, Super 7, Pick 3, Extra, Western 649 and Special Event ticket lotteries.

With scratch-off lottery tickets, you win cash instantly! In most states, you can cash any prize up to \$500-\$600 at any location that sells lottery tickets.



The tactics that work best have been developed by watching people win Scratch-Off tickets for years! **I've been able to boil down a lot of advice, tips, comments, and tricks into this guide that will nearly guarantee that you will win scratchers far more often than anyone else.**

If you implement all of these tips into your scratch off lottery playing, I am sure that you will experience an increase in winnings.

"You can't win the lottery, if you don't buy a ticket!" - You can apply this quote to so many aspects of your life. Sometimes, if you don't "take action" Nothing will happen!

Here's to your scratch off success. Without further delay, let's get you started with the proper information to start winning!

CHAPTER I: WINNING WITH SCRATCH-OFFS

The prospects of winning money to afford a better life, to pay for college or just to get out of dept. is something that many people wish for, which is why lottery companies take advantage of that dream, pack it in a tangible product and sell it to you for a few dollars. **They show you the big prizes you could win and they determine you to dream about what it would feel like if you actually won all that cash. What dreams will you be fulfilling if you had 1 million dollars? Oh the things you could do with all that cash...**Reality is that only 1 person out of 4 million people would win that money from a scratch-off ticket. The other players would just buy the losing tickets to clear the path for that 1 winner. Of course there are lower prizes that would also be tempting to most people. At the end of the day, even 100\$ in your pocket is better than nothing, because you only paid 5\$ for it, so the 95\$ is free money.

There are many people who have been buying scratch-offs for years and won nothing or just a few dollars here and there, but nothing significant. And then, there are people who only bought tickets once and won big. The second category contains about 2% of those who play or even less, but the first category contains the majority of players. That 2% actually represents luck and people relying on luck and feelings rather than calculations, rational thinking and science plus some playing experience that reveal some patterns in winning tickets.

Lotteries want you to think that all you can do when playing this type of games is to rely on luck because that is the only way to win. Wrong!

The computers that generate the numbers, the printers and distribution of tickets are not perfectly random. There are some patterns that emerge in this kind of games, which thanks to experience and observation I can now share with you. This information is not only put together, everything here has been put here after being tested and after it generated money.

One of the reasons I've written this eBook is because people don't know that they can rely on something other than luck with scratch-offs and they're throwing their money down the drain by buying losing tickets. Most of them are people that don't have a lot of money and they buy them in hope of some luck that will get them out of debts or afford a better life. I think the information in this eBook will help you make a plan first for reducing the costs by optimizing your budget for scratch-offs and also by not going emotional after winning a few tens or hundreds and spend it all on losing tickets. Remember the reason for buying scratch-offs in the first place is to get more money and not create a big hole in your budget and only make your living worse.

The best thing you're going to learn is how to win bigger prizes. **Yes, you can do this and I'll show you the steps for that.**

This eBook has been written in simple language so everyone that reads it can understand and apply the strategies described in it and because I don't believe in pompous language helping you in any other way than to create more misunderstandings and even determine you to quit because you don't really get what the eBook is trying to say.

WHY PLAY SCRATCH-OFFS?

Let me go through some perceptions about games of chance such as lottery and scratch-offs. The first one is that they're bad. Why? Because you lose your money. If you have odds that say your chance is 1 in 40 to win anything by playing a game, it should be clear enough that yes, you will lose. It's not the game that is bad; it's the strategy used by the player that is not the right one, also adding the lack of discipline or the lack of budget limit. It's not bad as long as the game doesn't control you and as long as you are in charge of your life.

Let me make this clear, the game is designed to have its losers so the money can be used for public needs such as schools, hospitals, theaters, highways, parks. But if you change your game play from no win to smart wins, you'll be among the few percent that do win.

If you play the lottery, you know the odds are pretty low that you'll win big. Although the prizes are lower, the odds of scratch-offs are much better than those of lottery.



Let's go to the odds of scratch off games. We'll take for example the lottery odds for Mega Millions (Texas) which is about 1 in 175,711,536 and a jackpot ranging from 10,000,000 \$ to 640,000,000 \$ (!!). That's a lot of money. You also have other prizes ranging from 2\$ to 250,000\$. The overall odds for winning at this game are 1 in 40. That means that it takes 39 people to lose for 1 person to win a prize.

Now let's look over to scratch-offs. A scratch off example for Texas lottery is a game called 'Silver and Gold' that has a much smaller jackpot – 100.000\$; but the odds of winning this jackpot is 1 in 1,026,338 which are far better than those of Mega Millions. This game also has other prizes ranging from 5\$ to 2000\$ and the overall odds for winning are 1 in 3.59, and this is just one example of such games where all you need to do is scratch off the coating on top of the digits and see if you won/scan to see if you won, without having the stress of what numbers you should play next.



CHAPTER II: WHY DO YOU KEEP LOSING WHEN IT COMES TO SCRATCH-OFFS?

People are attracted to games of chance because they allow people to dream of a carefree life. That's why people tend to be so emotional while playing this type of games. They dream about winning and they put in a lot of money and soul to have their dream come true. **Before you go out there and spend all your pocket money on scratch-offs, there are few things you should know about them.**

First off, this is a game of chance designed to have **most players lose**, so even if you use the best strategies out there, you will not win all the time. The smartest thing to do is not to make a living out of scratch-offs, but treat it as something fun to do. Even with all the tips and tricks laid down for you to choose from, you will still need to practice each technique to know what works best for you so be patient until you get the hang of things.

I've noticed that people think that if they buy an eBook with strategies somehow they will magically win only by buying the eBook. You need to read the eBook and apply the strategies. If you just buy and read but not apply the strategies, than you will not win because you need to change the way you normally play in order to win.

Now let's get down to technical stuff. You can find scratch-offs at any lottery retailer store, which can be of different category of retailers – grocery store, convenience stores, gas stations, liquor stores, and other types of stores. Each store receives a number of game packs according to client flow. Scratch-offs come in rolls or game packs, each containing a different number of scratch-off.

Winning tickets are placed random into rolls but the scratch-off tickets are not printed out all at once, so here's a scenario: the total number of printed tickets will be 4000000 out of which 4 tickets are big winners and a 100 more have small winners and different objects as winners. The printer prints out 100000 random scratch-offs a day, which are distributed to retailers. Naturally the 100000 tickets do contain some winning tickets but as there are 3900000 more to go, they will most definitely not contain all the winners. Every single day the rolls/game packs will be distributed to retailers according to how many they sold the day before. **This is just so you can see the big picture, the fact is that using a good strategy will get you winning tickets if you stick to it, but you will not win all the time. Going with no strategy and just trusting your instincts or luck will more often than not get you to just spend your money and not winning a dime.**

There are 2 types of people who buy scratch-offs: those who win and those who lose.

But what you should know is that winners are not those who play one scratch off for 5\$, wins 50\$ and then spends it all (plus maybe more) for more tickets that end up losers. Winners are those who go home with more money in their pocket than what they came with when they entered the store.



So what separates the winners from losers? Discipline is one of the needed qualities you need in order to go home a winner, because once you set up a budget you need to stick to it no matter what. You also need a strategy to keep you from spending all that money for nothing so instead of the gut feeling you need to listen to common sense and rational thinking. Another problem is when you don't stop playing after hitting a winner. In a whole scratch-off roll you can get 1 winner or 2 if you're lucky. So if you win 100\$ the probability of you winning another one in the same roll are very low (check the minimum guaranteed winnings per pack). Take it from me it is wiser to play this way because this way you get to go home with money in your pocket.



CHAPTER III: HOW CAN YOU PLAY SMART AND WIN THE BIG BUCKS?

When playing the lottery everyone wants to win big. Everyone dreams of faith stepping into their lives and taking the load off their back by somehow getting the right tickets into the palm of their hands so they can be set up for life. So they say a prayer, take the rabbit foot with them or just hope with all their hearts that this time it's a winner.

If you just stand there with your hands asking for a miracle to happen, you'll probably be waiting for a very long time. It's time to help faith help you win by using the rules and steps below.

In this chapter you will find out the **3 essential steps to playing smart and winning with scratch-offs** and the rules you need to follow before applying the steps.

Most people just go in a store, sit in a line and ask for a scratch off/ multiple scratch- offs. The worst thing is that they rely on luck and emotions while doing so. From my experience, the very first mistake is not having a budget. Budget is important because it is your hard earned money that you are spending and you don't want to spend too much that you can't pay for things you really need such as food, rent, clothing, utilities. Setting a budget is a way to control how much money you can afford to lose monthly so this is really the first step.

After setting the budget, you need to know what strategy there are and what you can apply. Yes, there are strategies in scratch-offs too, just like in any other lottery games. If setting a budget is ways to control what money go out of your pocket, selecting the right strategy for you is the way that money will come into your pocket.

You also need to know where to buy your scratch-offs from, how to find out important pieces of information from store clerks and also, what things you should know about the tickets to buy.



ESSENTIAL RULES THAT BUILD YOUR ROAD TO SUCCESS

Just like everything in life, playing games of chance also needs solid rules so even if you don't know where to start exactly, you shape the path to winning using specific rules.

First of all you need to be patient and do not overspend, do not rush things and do not let players in line with you, store clerks or anyone else rush you when you choose a ticket.

Go to stores when there aren't a lot of people – in the morning between 8 and 11:30 a.m. and in the evening after 8 p.m. This ensures that you can take the time to speak to the salesperson and think before making a decision. A suggestion would be printing or writing down the questions and things to look for when buying scratch-offs, what to choose if the first plan fails, what to look for on tickets and what stores to go to.

The next rule is that you play only one ticket at a time. Why? Because if there is just one winner in the roll, you hit the winner then you need to stop because all the other tickets would probably be losers and you waste your money on them. So buy one ticket, scratch off the coating, see if it is a winner (also use a scanner to make sure) and if not, continue buying until you reach a winner or your budget limit. Ask the questions you're supposed to ask the salesperson. Most people that buy scratch-offs don't know that salesclerks can help them win so once you know this information, use it.

STEP 1: SETTING AND CONTROLLING YOUR BUDGET

Do you spend too much money each month? Do you need a way to spend less? Here's where you find out what to do.

Budget is the most important step before starting to buy scratch-offs (and I should say before buying anything else) and it is common sense to have one. You do this for everything else so why shouldn't do it for scratch-offs? Imagine you going to buy a car without a budget. That wouldn't be very smart because you wouldn't know where to start and where to stop. This is the same thing only at a smaller scale.

What is the budget to you? The budget is the tool you have to control how much money you can afford to lose.

Don't know how to set your budget? You need to calculate what money per day/week/month you can afford to lose, assuming you aren't going to win anything. You need to start from here because you need to be able to continue playing and you also need to have money for what you eat, drink, wear and for rent. So what you have left after taking out the main expenditures + other money you need to give away every month is the profit you have. Out of this you probably want to save some money for possible emergencies (pills, car problems, dentist, etc). It is out of what is left that you set a maximum amount of money for scratch-offs. If you can afford to lose 5 \$ a day, than that will be your daily budget and when you reach it you need to stop.

That way you get to come back the next day and have another shot at winning. You need to understand that winning will not happen on Mondays and Thursdays; it is not predictable even if you do follow your strategy.

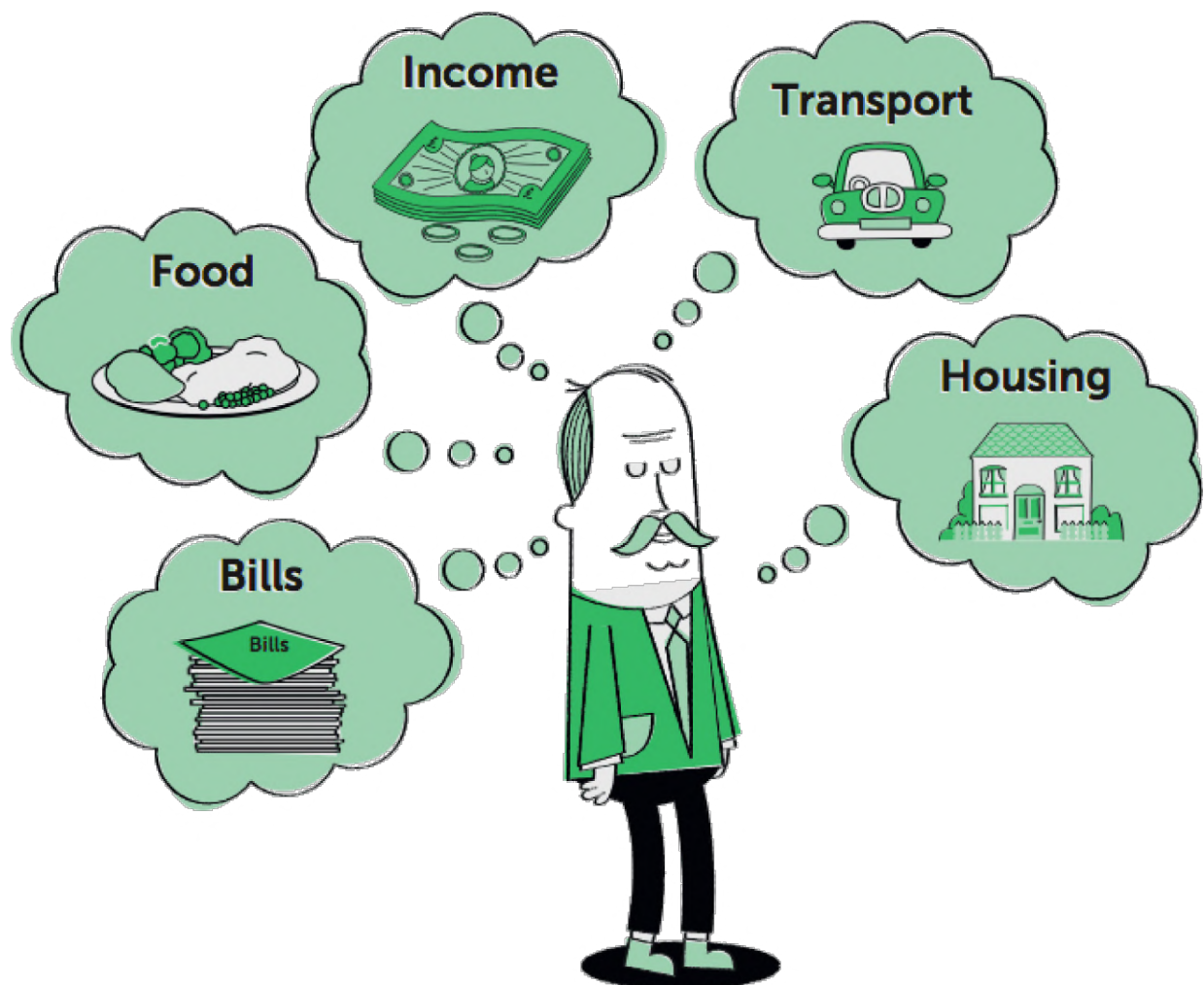
It depends on client flows, printing machines, distribution, player preferences, and many other factors so you will not have a certain day in the calendar nor will you have similar winnings. You need to take this activity as a way to have fun not a means of constant income.

I also suggest preparing scenarios for when you win. If you win don't think it's your lucky day and spend it all on losing scratch-offs. Use rational thinking and divide it into money that goes into games and money that go into other investments (a trip, a car, saving for rainy days, whatever you feel is important). Remember that the budget for playing tickets is the same after the money is gone so use it to reduce what you're spending from your income.

Be careful! Most people tend to get excited about having won and so they feel lucky, unbeatable, they feel like they're on the roll. So what they do is spend all the money they won to buy new tickets because they won this way once, it's definitely going to happen again. Guess what, they spend all the money and they get nothing. So keep your cool and after you win STOP playing. Winning tickets are so randomly distributed that in a roll there can be 1 or 2 winners at best, and I'm not talking about big winners such as thousands of dollars. If you find 1000\$ take the money and go home. If you find 50\$ take the money and go home. Chances are the 50\$ was the only winner in that game pack. Don't think that just because it is a small win it doesn't count. The clerk can't remember all of the prizes in a roll with so many games, so the only time the memory of the clerk can help is remembering the bigger prizes.

Very important: do not borrow money to play scratch-offs! If you get to the point that you can't afford to play anymore than take some time off to think about this and start saving money. Once you have enough, you can start again.

Also if you're having trouble paying for utilities or food or rent or anything else that is necessary, you should reconsider your budget and adjust it to meet your expenses. It's better to wait a while to get out of trouble with the money instead of struggling to survive. Take a few months to get on your feet, save some money and start from there. Remember your responsibilities and your loved ones.



STEP 2 - SELECTING THE WINNING STRATEGY

When you play lottery scratch off games to win you need to have an idea of what you can do to increase your odds. First step in selecting a strategy is to know what strategies are.

A strategy is a battle plan for conquering the prizes using certain pieces of information as weapons.

ONE GAME STRATEGY

The first strategy is the one game strategy. Basically you play one game at a time and not multiple games. This strategy is best for those with small budget and also for new games. Also if you have a favorite game and want to play that specific game, you use this strategy. Playing one game does have its advantages: you increase the odds of winning bigger prizes and also lower prizes, but just as long as you cover more ground than just the nearest store, because that would not get you the best results. Go in stores that are further from you but which you pass on your way to as well as surrounding city area or if you can, make a habit out of traveling to outside areas such as surrounding cities, but don't go once in a blue moon, try to make a schedule and keep up with it.

MULTIPLE GAMES STRATEGY

Just like the name says, you play multiple games. This type of play is best suited for covering more odds by playing multiple games. If you have a store near you and can't really make it to other stores you should try this strategy because it will help you more than the one game strategy. Naturally, if you cover more ground, you get more chances to win. This strategy has the advantage of combining the odds from multiple games and if you don't win with one game, chances are (if you respect the rest of the rules) you'll probably hit a prize if you don't limit yourself to one game because the randomness of scratch off game rolls distribution.

BUY TICKETS FROM DIFFERENT LOCATIONS

If you either play one game or multiple games, spreading the area from which you're buying will definitely increase your chances of winning, especially if you buy scratch-offs on a regular basis. The reason for this is because winning tickets are randomly distributed into game rolls. Take for example the 5\$ scratch off game ,Mega Money' in Texas that has over 7 million tickets printed and a 1 chance in approximately 1 million to win the 175,000\$ jackpot. Those 7 million tickets are set in game packs of 75 tickets and a guaranteed prize per pack of at least 185\$. By spreading the playing ground you play the same budget but increase the odds of winning because the odds for winning in multiple stores put together are better than the odds of winning in just the stores in your surrounding areas.

PLAY ON A REGULAR BASIS

You need to play on a regular basis if you want to be a winner. By playing constantly you increase the odds of winning. Don't just spend money chaotically on scratch-offs – hundreds of dollars at a time – and then not play for 3 months. It is wiser to play daily/weekly and have less money to spend rather than buy them all at once and not winning. If you're having budget issues, try going for the cheaper tickets and dividing them daily, every other day or what works for you best.

What you need to remember is that the more you play, the more experience you get and if you play on regular basis you will start to see all the patterns put together like one big map. You'll start seeing the path you're supposed to follow.

PLAY GAMES WITH HALF OF THE TOP PRIZES REMAINING

You're going to say that you have no reason to do that and that it goes against what I said in the eBook. The secret is to hunt down the games that have half or less than half of the big prizes remaining (the top tier) but you'll be hunting the prizes in the second or third tier. Now it would be a great time to go on the internet to check how many prizes were claimed in the lower category of the game. If there still are a good bunch of prizes to be claimed, go out there and buy the scratch-offs. Now is the time to visit the low traffic stores to look for the winning tickets.

What's the logic in this type of strategy? People usually stop playing a game once they see there aren't many jackpots left for them to win and they're right, if they are aiming for the jackpots. But we're going for the lower prizes and not the jackpots, so it's ok to keep going as long as those prizes seem fair enough to you. What you need to know here are the odds of winning the other prizes in the game.

The total number of sold tickets can't be found online simply because it is too hard to keep track of them on a daily basis – they know what they deliver to stores and they know what prizes are claimed.

You can probably estimate what odds you have if you know these 2 variables: you can find out the total number of claimed prizes online and you can contact the state lottery commission that can probably give you information on what tickets they have left on stock at that moment.

PLAY THE FIRST 5 AND LAST 5 TICKETS IN A GAME

Because the winning tickets are so randomly distributed in game packs, a strategy that is widely used with players is playing the first few tickets in the pack and the last few tickets in that pack (in this case 5 tickets), provided of course, that there were no winning tickets in that pack.

It also helps to check the guaranteed prize per pack online to see if there have been winners, if the guaranteed sum for the prize has not been met there are chances that you can still win big in that pack.

An example is "Maximum Millions" scratch off game (Texas Lottery) that has a total game pack of 25 tickets and a 20\$ price per ticket. Since you only play if there haven't been any winnings in the game pack, you will spend 200\$ to win at least 250\$ - the guaranteed total prize amount per pack.



Game Features

- Over \$54,000,000 in prizes!
- Over 550,000 Prizes from \$50 to \$10,000!
- Win up to 25 times!
- **Pack Size: 25 tickets**
- Guaranteed Total Prize Amount = \$250 per pack

Prizes Printed

Amount	No. in Game*	No. Prizes Claimed
\$1,000,000	4	2
\$10,000	16	10
\$5,000	62	42
\$1,000	1,324	903
\$500	3,083	2,249
\$200	18,257	13,049
\$100	36,289	25,933
\$50	512,011	367,159
\$20	731,280	522,398

(Scratch-Off Prizes Claimed as of June 3, 2012)

There are approximately 3,656,650 tickets* in Maximum Millions

* The number of actual prizes available in a game may vary based on the number of tickets manufactured, testing, distribution, sales and number of prizes claimed.

Overall odds of winning any prize in Maximum Millions are 1 in 2.81

PLAY SCRATCH-OFFS AROUND MAIN CELEBRATIONS

Have you noticed that people spend most money on lottery around main events during the year? You should go for it too. I'm not saying around your birthday or around your marriage anniversary, but near nation-wide celebrations such as Christmas, Easter, National Day, Thanksgiving, Halloween and other holydays. Not because you are luckier during that time of the year but simply because there are more participants around that time and game packs are ordered by stores more often than other times of the year, thus giving you more chances to win.

Don't just go for the usual games you play, try holiday specials because those usually have better odds – some have less printed tickets or are just bought at a higher rate than the normal ones and this gives you a better chance to win.

GO TO THE STORE PREPARED TO MAXIMIZE YOUR PROFITS

What does it mean to go prepared? Players usually make the mistake of going into the store not knowing what they will play. So what do you need to do? Well it's like going to buy a computer. You know what money you have for it, you search the almighty internet for specifications such as what CPU, hard drive, motherboard, video board, DVD unit and other stuff you can get for your money.

When you go to a store to buy a scratch off the 3 things you need to know are:

1. What scratch-off games have many top prizes that are unclaimed?

This information can be easily checked online by visiting the state lottery official page or by simply searching with a search engine via internet. Usually in this category you'll have the newest games or the games that have lower odds for winning and the lower prizes, but if you pay attention you'll find the games that have very good odds.

2. What are the odds of those games above?

This information you will find on the state lottery website for every scratch-off ticket, divided into price category.

3. Play the games with the best odds and biggest prizes.

Knowing the information is essential but it will not help you if you do not use it. Stick with it!



STEP 3 –THE 3 QUESTIONS: WHERE, WHAT AND HOW?

Ok, so you decided to go for it and win at scratch-offs. Now where do you start?

The place where you buy the scratch-offs is very important because it can be the difference between winning and losing money. You have a various palette of choice when it comes to lottery retailers from gas stations, to liquor stores, to grocery stores, some busy and some with slow traffic. Another important aspect is deciding what tickets to buy once you get to the store and it is a very important part of winning. This is where the winning odds of games come in. What you also need is inside information and the way you will get that information is asking the salesclerk. In the next few paragraphs I will detail the above information.

Q1. Where: Should you buy from busy stores or low traffic stores?

You might have had in the past to choose between the busy store or low traffic store options and you were not sure which to pick. Let's think about it – the more clients there are in the store, the more tickets will be bought. Considering a new game, clearing the way for a winner would be a big help if you're aiming for a prize or just trying to limit your losses. You don't want to buy a whole pack worth 100-200\$ and find a prize for 50\$. You get better chances to win in a busy store at the beginning of a game because the more tickets are bought the more are ordered. Watch out dough! Towards the end (especially if the busy store had big winners) the odds change and you need to check the lower traffic stores for remaining big prizes. There will be advertising displayed with winners in the store where big prizes were won as well as on the official web page of the game (or you can just ask the clerk).

There are no such things as 'Lucky Stores', those stores are the ones where big prizes have been won. If you see such a store run; don't buy scratch-offs from there because you will not win in that store – the prize has already been won. Instead, try a different location. Use the internet or ask the store clerk to give you information on how many of the bigger prizes have already been claimed. If there are few prizes left, only then you go hunting for them in the low traffic stores.

Q2.What: Which tickets are you going to buy?

There are a lot of tickets to choose from, some of them brightly colored, some of them with crazy names, but one thing is for sure: they all tell you that you can win tens of thousands and hundreds of thousands dollars, even millions, by simply scratching the coat on top of the numbers. Some of them you would buy and some you would not. You don't have to think about calculating numbers for your next ticket and you don't need to dream up lucky numbers.

But which scratch-offs do you choose? It's simple – the better the odds, the more chances you have for winning a bigger prize. So here is what you can do to find out what scratch-offs to buy:

- **Browse the internet for scratch-offs with the best odds;**
- **Go to your local retailer and ask for details regarding the odds of tickets;**
- **Contact the regional lottery agency for information regarding scratch-off tickets you can play and their odds;**
- **Simply look on the back of the scratch-off ticket to see the odds.**

To identify the tickets with the best odds go for the scratch-offs that are 5\$, 7\$, 10\$ (and so on) a piece. The 1\$, 2\$ and 3\$ ones have real bad odds of winning, so instead of buying 5 scratch-offs with 2\$ you're better off buying 2 scratch-offs for 5\$.



If you insist on buying the cheapest tickets, than check the odds on the internet and play the games with best odds and biggest prizes. Play those games when you have the most unclaimed prizes number.

Here's an odds table example for Texas lottery scratch-offs for 1\$, 2\$ and 5\$ games.

Name of Game	Winning Odds	Pack Size	Total Prize per Pack Guaranteed
\$1 Games			
Triple It	1 : 4.58	150	\$68
Lucky 7's	1 : 4.67	150	\$81
Spades	1 : 4.71	150	\$68
Sweet Cash	1 : 4.24	150	\$72
Mardi Gras 2012	1 : 4.42	150	\$72
Gold Class	1 : 4.43	150	\$70
Find the 9's	1 : 3.76	150	\$72
Instant Cash Five	1 : 2.63	150	\$65
Armadillo Cash	1 : 4.69	150	\$76
\$2 Games			
The Three Stooges	1 : 4.14	125	\$121
Lucky Gems Bingo	1 : 4.37	125	\$136
Spin 3	1 : 4.45	125	\$118
Spicy Hot 7's	1 : 4.73	125	\$106
Break the Bank	1 : 4.80	125	\$114
Veterans Cash	1 : 4.15	125	\$122
Happy Hearts Cash	1 : 4.73	125	\$106
Yellow Rose of Texas	1 : 4.73	125	\$106
Elvis	1 : 4.34	125	\$113
\$5 Games			
Texas 7's	1 : 3.52	75	\$175
\$100,000 Silver & Gold	1 : 3.59	75	\$190
Cash Farmer	1 : 3.94	75	\$185
Emerald 7's	1 : 3.38	75	\$175
Monthly Bonus	1 : 3.94	75	\$205
\$100,000 Riches	1 : 3.83	75	\$180
Triple 7's	1 : 4.00	75	\$180
Chocolate	1 : 3.48	75	\$185
Bonus Break the Bank	1 : 3.81	75	\$170

Q3. How: How do you get the inside information you absolutely need if you're going to win?

Sounds like you're working under cover, doesn't it? In reality it is really simple to get information that will get you a prize.

Here is where communications with the store clerk is necessary. **You need to go ask the salesperson very simple yet powerful questions that will help you a lot in winning.**

- First you need to ask the store clerk about the odds of the scratch-offs if you haven't searched the data online.

Question 1: What are the games with the best winning odds in this store? *This is important if you are playing multiple games because you know where to narrow the number of games to stay within budget.*

- The next question you need to ask is if there were any winners for bigger prizes in the stores for the game/games you picked in the first step.

Question 2: Have there been any big winners for these games (name them) lately? *If there have been bigger winners for that game, chances are you will not hit a big prize so if you have a multiple game choice, go for another game that had no big wins. If you're playing just one game, now it's the time to go to a different store.*

- Another question will be asking if there are any games for which the bigger prizes were not given at all in this particular store.

Question 3: Are there any games for which big prizes weren't given at all lately? *The goal is to find out if you have a better chance in winning bigger prizes if you play certain games in this store. This way you'll know how much of the budget you'll spend in this store for a game.*

- Ask the salesperson if they remember if there have been any winners in that pack.

Question 4: Do you know if there were any winners that bought tickets from this roll? Usually they will remember the bigger wins if there were any in that specific roll that day.

TIP: Get closer to the salesperson – be his/her friend and you'll have information about scratch-offs all the time and you can trust they're saying the truth.



CHAPTER SUMMARY

- You study the odds of the games you are about to play from home using the internet and you write down the odds of each of them. According to the budget, you should write down as many as scratchers that you are about to play + 3 more as backup.
- **While making the list also consider the prizes and check how many of the prizes have been claimed and avoid playing games with more than half of the bigger prizes claimed.**
- Once in the store, ask the clerk the questions about the games: what games have had the bigger prizes claimed, what games have not had any big prizes claimed and also if they remember if in that game pack you are buying the ticket from had been any winning tickets.
- **Buy one ticket, check for printing errors/abnormalities, see if it's a winner and if it's not continue until you reach the budget limit – eg: if your budget limit is 20\$ and you're buying 5\$ tickets, you'll buy maximum 4 tickets. If you find a winner before reaching the limit you stop.**
- Save the tickets in case there are any promotional second chance draws and send the tickets/ submit the data through the website.

CHAPTER IV: TIPS AND TRICKS TO BOOST YOUR ENGINES

Here's where you'll learn what separates the losing average player from the winner that you can be if you use these simple tips and tricks.

BE FRIENDLY AND RESPECTFUL

Have you ever wanted to help out somebody who is rude? Well, of course not. That's why the best advice I can give you is to be friendly and respectful with the salesperson that sells you the scratch-offs. The reason for that is that they can help you win, but they can also be an obstacle if you do not treat them right. So treat them, as you would like others to treat you. If you are friendly, usually store clerks will cooperate and give you the asked information and even more than you ask if you just respect them. Use your communication skills and this will help you achieve your goals.

FROM LOSER TO WINNER JUST 1 CLICK AWAY

Did you know that some games have a bonus prize for different occasions such as anniversaries? Really, they gather the scratch-offs received through mail and they extract a winner/ multiple winners. Nowadays they also have an automated system that allows you to enter the ticket ID/code directly into a program on the official website of that game. From there on the computer picks the winner from the participant's database.

There are few people who know that this kind of bonus exists and even fewer those actually mail the losing tickets. They just discard the idea from the beginning thinking that they don't have time to waste on buying envelopes, stamps and mailing losing tickets (or enter the data online). In reality, because people are so skeptic about these "second chances" or they just find enough excuses that they never get to mail the tickets that the odds are actually very good for someone participating. So I dare you to send the losing tickets if the host of the game announces you can. What do you have to lose? If you absolutely don't want to spend money on stamps and envelopes, try the official website and put the asked data into the program.

Another way you can use the anniversary scratch off without spending any money on them would be to ask your friend, relatives of work colleagues for the losing tickets once they see it is not a winner. This way you get the chance to win a prize without spending anything. Pretty smart!

Log In | Register

ENTER NON-WINNING TICKETS IN
PROMOTIONAL SECOND-CHANCE DRAWINGS

DRAWING PRIZES INCLUDE
5 VACATION TRIPS
TO **HAWAII**
OVER **1,500 ELVIS PRESLEY**
PRIZE PACK COLLECTIONS!

OPEN YOUR EYES FOR PRINTING ERRORS

Another trick to use is printing errors located on tickets. Although all scratch off tickets are supposed to look the same, because the process is not perfect, some printing errors may appear such as weird characters, bolded letters or unusual lines going across the ticket. This is not a 100% precise technique so use it in addition to all the other strategies given in the eBook. Instead, try to figure out for each winning ticket you have if there are any printing abnormalities on the tickets; check them carefully each time you buy them before scratching them and take notes of the ones that are different. This way you can know what to look for when buying scratch-offs.

Here's an example of error that appeared on California lottery tickets "Bingo Doubler".



BE ON A CONSTANT SEARCH FOR TIPS AND TRICKS

Information is power they say. It's time to get informed. Time to turn on the computer and search the world widest library of information: the internet. If you're used to doing so, well for you! If you're not used to doing so, it's time you learned.

There are many who have attempted to crack the codes of scratch-offs and some of them even made the information public. You can search the internet for scratch off codes for your state. I'm not saying you should rely on them solely but take them into consideration and even write down before scratching off the ticket if there were any codes from those supposedly giving away the value of the ticket. This way, after applying the other strategies, you can tell for sure if they're for real or just a hoax.

ARE YOU KEEPING YOUR SCRATCH OFF TICKETS SAFE?

Do you know what's worse than losing? Winning a big prize and then losing the ticket. That is one of the worst feelings ever. You get goose bumps just by thinking about it. This should be treated both as a TIP and a RULE to treat your winning tickets like you treat money – because they are money. Store the winning tickets where you usually store valuables – out of reach, out of site, in a safe place, a safe that you keep at home or a safety deposit box at a bank. Don't keep it thrown somewhere on a table or a nightstand, in a drawer full of rubbish or in a place you keep lots of useless papers, hoping you will one day clean up and decide what you're keeping and what you're throwing.

CHAPTER V: WHAT YOU NEED TO AVOID

Find out what are the most common mistakes that are sabotaging most scratch ticket players. Are you one of them? Here's the list of 7 mistakes that you need to avoid:

OVERSPENDING WILL CRUSH YOUR BUDGET

The first problem that I see when people play scratch-offs is overspending. Most of the times people do not even have a budget set up so it's no wonder they spend a lot. So whatever you do, don't spend more than your budget and most important, don't borrow money because if you already have a budget you need to stick to. Use a realistic budget and also use the extra money in case you win to cut back on costs for tickets in the following weeks.

Treat yourself once in a while by allowing a part of the wins to go into buying more scratch-offs using the rules and strategies provided in this eBook. Overall, don't spend more than your budget or you'll get in trouble with the everyday money.

VENDING MACHINES MEAN TROUBLE

You don't like the clerk from the gas station that sells you the tickets and you decide it's better to avoid him/her and so you buy the scratch-offs from the vending machine. That's fine, but you won't be able to win as much as you can because the vending machine can't answer your questions about the game packs/rolls. You don't know how game packs have been placed inside vending machines and you'll end up buying scratch-offs blindly from machines that can't tell you from which pack the last winner bought the scratch-offs from, nor can it tell you which stack of tickets is a fresh batch or which is the pile that you should consider because there hasn't been a winner yet and the roll is near the end.

You also don't know for sure which stack of tickets is refilled or when it will be refilled. Bottom line, I don't recommend vending machines, period.



BE RATIONAL AND LOGICAL

Don't act on emotions, don't get mad if you lose the money and don't take it out on the sales clerk because they won't help you again the next time you come and ask for details. Think of the money for playing scratch-offs as already gone right after receiving your salary. Just put it someplace and accept that the money is gone before actually spending it. That way you won't have emotional problems after losing all of it and not winning anything at a certain point. Don't rely on luck when playing – luck does happen but by using the tools provided in this eBook you boost your luck by eliminating obstacles on your way to the big prize (that means staying away from lucky stores, too). After you get a winning ticket, stop playing. I know the temptation to see if there are more winners is high but you'll end up losing all the money you won because only one or two tickets are winners inside a game pack.

Don't go for the cheapest scratch-offs because the odds are not so good and you'll just waste your money on them. If you insist on buying the cheapest scratch-off, then search for the games with the best odds and biggest prizes. Choose to buy tickets only from that pool of games.



We have a saying that tells you not to judge a EBook by its covers. Take that saying and use it when choosing a scratch-off. When you're searching for what scratch-off to buy remember **the odds are the ones that count, not the color of the ticket or the name** of it so don't dismiss a scratch-off because it has a silly name or because you don't like pink.

You might think it is silly that I mention this in the eBook but you would be surprised how many people do this every day.

BUY ONE TICKET AT A TIME

I can't tell you how many people I see go to the store and ask for 10 scratch- offs, all at once. That's throwing money down the drain right there. Don't go to the salesperson saying give me 12 tickets and then go scratch them off. Tell the clerk that you will probably buy more tickets but that you wish to buy them one at a time. There shouldn't be any problems if you don't go when the store is packed with clients.



You just buy the ticket, scratch it off if you're not in a hurry, or you can skip this step and go directly to the scanner with the ticket if you are in a hurry, making sure to double check once you're at home by scratching the ticket and visually to control it.

SEEING IF YOU WON AFTER YOU GET HOME IS A WASTE OF TIME AND MONEY

Unless you buy just one ticket (which I highly advice you not to do), this step is not a smart thing to do because you buy multiple tickets at once without checking to see if you won first. So really, you mustn't wait until you get home to see if you won.

If you don't have time to scratch off all the tickets you're buying you can scan all of them to see if you have a winner and afterwards you can scratch off to double check once you are at home, but use the scanners in the shops to see if you've won.

SCRATCH-OFFS WINS ARE NOT CONSTANT SO DON'T CONFUSE IT WITH A JOB

Remember this is a game of chance so don't turn it into a job/a means of getting constant money. Even using the best strategies, you can't know for sure how much money you're going to win or if you're going to win daily, weekly, monthly. That depends on how many tickets are bought by clients and even with asking the clerk, there are still big chances that a winning ticket might have went home with one of the customers and so even following the rules and strategies, your prize is not always guaranteed. **My advice, don't count on permanent/constant money out of scratch-offs.**

IF YOU DON'T STICK TO THE PLAN, YOU'RE WASTING MONEY AND TIME

Some people make a list before going shopping so they know what to buy for home. But there are some that, even though they made a list, they go shopping, get carried away and they come back with many items that were not on the list – sometimes they even forget they had a list. Sound familiar? Why would you go through all that trouble of making a list for nothing? Think of all the effort you've put into it, the time invested into creating it.

You need to make a list and stick with the plan and not get carried away to other games that promise you more wins or because they are your favorite color. It's important because if you do all the hard work to get all the data about the games you're playing and now all of the sudden you don't respect it, all your hard work is down the drain – not to mention all your hard earned money. Think of it as marriage – you chose a wife/husband to spend the rest of your life with and made plans together: buy a house, a car, have kids and even get a dog.

The plan is usually made from the beginning: you save this much money per year, you handle the utilities and rent together, you go on vacation on summer and you sit down for lunch on Sundays. If you go on the path you both agreed on everything goes ok, but if you go the wrong way all the hard work you've put into the marriage is wasted.

CHAPTER VI: THE STRATEGY

First and foremost, buy only ONE KIND of Scratch-Off ticket to play per day! If you win, take the money and that's the end of your day. Do not tempt your luck, simply play, and if you win go home with your profit.

DO NOT PLAY ANY MORE! There is a simple rule of thumb that most game players follow, and you should too, win and go home, that's it. **Remember, there is only ONE big winner per Scratch-Off Roll!**

Lucky Numbers & the Best Performing numbers 0, 6, 7, 8, 11, 12, 17, 18, second to last, last.

This means that whomever (including you) has won over \$50 on the day; no other ticket in that roll will be a big winner. Even if your profit is \$5.00, don't hang around, walk away, enjoy the moment, and come back another day. Remember, the point of this guide is to profit daily, not get rich daily. Keep that in mind.



1. If you lose your first Scratch-Off ticket, make sure you ONLY lose up to your loss limit. This is a crucial thing to remember, and something that most will have a hard time to fight through. If you are under your loss limit for the day you can buy another ticket, but DO NOT go over the limit that you have set. If you quit for the day at your limit, you can easily avoid issues with your financial status. Make no exceptions here, please; it will keep you from hardships. Most people have problems with this, and that's why they aren't profiting from the Scratch-Off ticket.

2. Stick to one game over time, and do not jump from ticket style to ticket style. This is extremely important and is worth repeating: DO NOT JUMP FROM GAME TO GAME! Buying single tickets will give you a 1:3.25 chance of winning, but if you buy 4 tickets at once your odds of winning will be 1:13 not 4:3.25! Don't make this crucial error. Stick to ONE Scratch-Off per day, and your odds will rise systematically. Most people feel that they need to buy multiple tickets on a daily basis, but that's not true. You are just setting yourself up for major losses if you buy multiples. Stick to the same Scratch-Off game, once a day and only buy in singles.

3. Make sure you NEVER play the \$1 tickets!

4. Do not buy entire Scratch-Off Rolls. This cannot be stressed enough, do not BUY entire rolls. This will come back to haunt you.

5. Once again, do not play more than one Scratch-Off ticket at a time. But in case you're not sure why, let me explain further. Let's say you are going to buy 5 tickets, and you go for it in a row. You win \$50.00 on the FIRST Scratch-Off and you're elated! Now, you go for the 4 other ones and 99.9% of the time you are going to lose. Instead of making \$40.00 profit, you make roughly \$20.00 instead of saving that \$20.00 to play another day!

Take the above points and put them to memory. If you want a 100% method to lose, just buy whatever you want. If you want to win, however, stake out your claim, and move forward carefully with the aforementioned steps.



CHAPTER VII: HOW TO WIN MORE SCRATCH OFFS

Regardless of what you do, scratch-off tickets will lose more often than they'll win, but learning to make the most educated choice can help to keep you ahead of the curve. Avoiding common mistakes that the average lotto player makes will help to create extra opportunities and avoid frustration. It's still a gamble, but you can make it a much friendlier wager. See Step 1 to learn more about increasing your scratch-off winnings.

PART 1

1. Pick a price point. Scratch-off lotto tickets are sold with varying odds, styles, and designs, but the easiest way to compare them is by price. Typically, scratch-off tickets cost between \$1 and \$20 a piece, depending on the game and the area in which you live. The cheaper tickets have a low percentage of overall winners, lower payouts, and a smaller spread between the top prize and interval prizes. More expensive tickets \$5 and up, yield a higher overall percentage of winners, with a more even spread of higher-payouts, and usually a higher jackpot.

2. Understand the odds of the game in your price point. The odds listed for any particular game are the odds that any given ticket will be a winner. Just because some games present higher odds of winning than others doesn't mean you're more likely to win the jackpot, but it does make it a more valuable ticket for the price, given a large spread of lesser prizes. Buy tickets at your price point with the highest odds of any winner.

3. Study the small print on the back of the scratch card to find the odds of winning. Compare the odds of a few games before making an educated guess as to which card to buy. Typically, the odds are listed as a comparison of numbers: 1: 5, or 1: 20. This means that 1 out of every 5 or 20 tickets will be a winner.

4. Buy in bulk, or else stagger your ticket buying. There are rarely two winning tickets in a row, but there are at least a few winners in every roll of tickets. Therefore, if you know that a winning card has already been purchased from a given pack, stop playing for a couple days and come back, go to a different store, or buy a different game. This will ensure that you don't spend money on an almost guaranteed loser.

5. Hang out and wait for losers. Like slot machines and other games of chance, long streaks of losses mean that the odds get much friendlier when you swoop in with a well-timed purchase. Try talking to the cashier at a particular lotto shop to get good tips on which games have paid out and which haven't lately. You won't necessarily be able to know whether or not a particular ticket has a better chance than another, but you can know whether or not a game's already played out.

6. Check to see prize levels before you buy a game. Unfortunately, it's perfectly legal to sell tickets for a scratch off game after all of the top prizes have already been claimed. Sometimes the store will post a flyer with that information, but it is sometimes several weeks out of date. Checking with the state lottery homepage is the simplest way to make sure you aren't wasting money on a loser.

PART 2

1. Save your losing tickets. Many places will run second-chance lotto in which you can send in the old tickets from particular games for a drawing. Keep old tickets organized by game in an envelope, and go through it for second- chance opportunities when they're announced. Send them in and hope for the best. That losing ticket might still win you money.

2. Turn in all losing tickets. After you collect a few winners and want to turn them back in to collect your winnings, bring back you're losing tickets too. Always have the computer at the retailer check the winnings to make sure you haven't missed anything. In games where there are several different ways to win prizes, it can be easy to overlook winnings.

3. Avoid "Mystery Packs" or any other package promotions. Another technique some retailers use to repackage and clear out old stock is discounting ticket packages, made up of games in which the top winners have already been paid out. While it may seem like you're getting a deal, understand that the probabilities of a given ticket being a winner are completely skewed when the top prizes have already been claimed.

4. Examine the tickets before you play them. One Canadian professor was able to "plunder" tic-tac-toe scratch-offs by noticing a recurring pattern printed on winning tickets. If the printing on the outside of a scratch-off varies from card to card, pay attention to it.

PART 3

1. Set a scratch-off budget and stick with it. Decide how much you can afford to spend on a scratch-offs every week. This absolutely has to be money you can afford to lose, because you will lose money playing the lottery long-term. It's a guarantee.

2. Pick a game you like and stick with it until the prizes are paid out. Lotto tickets may award consistency in the long run. Keep playing the game at your price point with the odds you like, until the top prize is paid out, and then switch to another game. This helps to manage the psychological impact of winning and losing. Make it a rule: you can't play another game.

3. Quit while you're ahead. If you win on a ticket, put the money in your wallet and leave the store. Don't spend it on more scratch-offs beyond the budget you set, no matter how little. This alone will increase your income from scratch off wins, as using the winnings to invest in more money will most likely cause you to just lose them again. The numbers aren't your friend, long-term.



TIPS

- Look at the number on the ticket a lot of winning tickets come out on the beginning of the roll.
- It is possible to get up to date odds on individual scratch off games by statistically analyzing the prizes that are remaining. This can be difficult. There are websites that will perform the calculations for you.
- Ask the cashier for a printout of the top prizes still available.

WARNINGS

- Do not play more than you can afford to lose.
- While these tips can help (and doing some math will help even more), playing scratch offs is gambling and you will still almost always lose more than you win.
- Excessive gambling is a problem.
- Do NOT play irresponsibly and spend money that you don't have or cannot afford to spend.
- Do NOT continue to play a roll after you've won a prize like \$50 or \$100 from that roll.
- Do NOT play old games.
- Do NOT think that you are going to win every time you set out to play.
- Do NOT buy tickets out of a machine, if you must, buy in groups of \$10 one \$10 or two \$5 or five \$2 or ten \$1.
- Do NOT take this information as a guarantee of any kind.
- Do NOT reveal your secrets to anyone in your town or you will soon find them in your line!

CONCLUSION

There's no doubt scratch off lottery games are big business. In 2013, the Lottery sold more than \$3 billion dollars in scratch off tickets. The top prizes often range from \$5000 to several million. The urge to win big is often irresistible for folks going to fill up their tank at the gas station or pick up a gallon of milk at the grocery.

\$CRATCH &WIN

Scratch-Off games are easy to play. Just scratch the latex covering on your ticket with a coin to see if you have won. Game instructions are printed on the face of your ticket. Each of the Scratch-Off games will vary in price, prize structure, play style, and play instructions. Yes, there are good strategies and betting techniques that make you a better player and can improve your chances of winning scratch off games every time. There is no 'Sure Fire' way to always win with Scratch off Tickets System, but < take everything you've learned about in this guide and put what you know into action. Playing scratch-off games can certainly be fun, but it's not a good idea to spend more than you can afford to lose. In the end, it's still a game of chance. No matter how much you spend there's no guarantee you'll win. But when you do, whether it's a dollar or more, you can't beat that sudden rush of adrenaline. Good luck!

Scratches off games are by definition games you win by pure luck of the draw. Buying lottery tickets is easy, but since state-run lotteries in the USA typically pay out only half of their revenue to the winners, there's a house edge of about 50 percent.

How can you improve your chances of winning? How Scratch off Tickets System should be played? What are the advantages and disadvantages on this lotto game?

There's no sure way to consistently win on lottery tickets, but reading and following this guide you can increase your winning with a consistent amount and also to increase your chances every time you buy a ticket

